## Programme Outcomes (PO's) and Course Outcomes (CO's)

## **Department of Business Practices**

Programme: B.Com.

| S. No. | On Completing B.Com (Business Practices) student will be able to:  |
|--------|--|
| PO 1   | The students will be able to acquire in-depth and contemporary knowledge in the field of business studies, commerce and management.                    |
| PO 2   | The program will develop an aptitude and attitude of working effectively and efficiently in a modern business environment.                             |
| PO 3   | Students will develop research skills to comprehend, analyse, reflect and critically evaluate information gathered from primary and secondary sources. |
| PO 4   | Students will be able to communicate and collaborate in terms of business, professional and social interactions.                                       |
| PO 5   | The program will equip students with relevant technological and analytical skills to be career ready and globally competitive.                         |
| PO 6   | Students will be able to develop strong ethical, moral and human values and a sense of commitment and integrity.                                       |
| PO 7   | The program will develop the importance of nurturing a healthy mind and body.  |
| PO 8   | The program will nurture entrepreneurial acumen for developing new business ideas and managing innovative businesses.                                  |
| PO 9   | The program will build a strong foundation for pursuing higher studies and professional courses.   |
| PO 10  | The program will sensitize students towards sustainable development and environmental concerns.  |

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|--------|-------------|----------|----------------|----------------------------|--|--|--|
| S. No. | Course/Year | Semester | Course<br>Code | Subject Name               |  |  |  |
| 1      | S.Y.B.Com.  | 4        | 40136C19       | Professional Communication |  |  |  |



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| Course<br>Title | <b>Professional Communication</b>  | No. of Credits: 03 |   |  |
|-----------------|--|--------------------|---|--|
| Course<br>Code  | 40136C19   |                    |   |  |
| S.No.           | On Completing Professional<br>Communication student will be able<br>to:                  | POs Addressed      | Cognitive Levels<br>R,U, Ap, An,<br>E,C |  |
| CO 1            | To discover the process of communication   | PO4, 9             | U                                       |  |
| CO 2            | To interpret ethical issues in communication.  | PO6                | An                                      |  |
| CO 3            | To analyse cross cultural communication  | PO4, 9             | An                                      |  |
| CO 4            | To develop required soft skills in students so they can succeed in any field they enter. | PO4, 5, 8, 9       | Ap                                      |  |